

FARM AID

# OUR MISSION

JUNE 2018



FARMAID.ORG

## STANDING WITH FAMILY FARMERS

Farm Aid is a nonprofit organization whose mission is to keep family farmers on the land. Willie Nelson, Neil Young and John Mellencamp organized the first Farm Aid concert in 1985 to raise awareness about the loss of family farms and to raise funds to keep farm families on the land. Dave Matthews joined the Farm Aid Board of Directors in 2001. Farm Aid has raised more than \$53 million and works year-round to build a system of agriculture that values family farmers, good food, soil and water, and strong communities. Our annual music and food festival celebrates farmers, eaters and music coming together for change.



### Helping Farmers Thrive

Since 1985, Farm Aid has answered 1-800-FARM-AID to provide immediate and effective support services to farm families in crisis. Through our hotline and the online Farmer Resource Network, Farm Aid connects farmers to an extensive network of organizations across the country offering resources they need to access new markets, transition to more sustainable and profitable farming practices, deal with stress related to the survival of their farm and rebuild after natural disasters while creating resilience for future disasters. For cases that require intense one-on-one consultation, Farm Aid refers farmers to Farm Advocates who have decades of experience assisting farmers with legal and financial expertise, mental health and social services, disaster assistance and more.



### Taking Action to Change the System

Farm Aid works with and provides grants to local, regional and national organizations to promote fair farm policies and grassroots campaigns designed to defend and bolster family farm-centered agriculture. Our Action Center allows concerned eaters to become advocates for farm policy change. By working side-by-side with farmers to protest bad farm policies and inform farmers and eaters about critical issues, Farm Aid strengthens the voices of family farmers and stands up for the people upon whom we all depend.



### Promoting Food from Family Farms

From Farm Aid's annual festival event that features family farm food and unites farmers, artists and concerned citizens, to our inspiring and informative communications campaigns like our Farmer Hero stories, Farm Aid is building a powerful movement for family farm food. At every Farm Aid festival, HOMEGROWN Village and HOMEGROWN Concessions® are all part of our work to cultivate a greater demand for food from family farmers and to bring farmers and eaters together.



### Growing the Good Food Movement

Farm Aid celebrates the great power of food to connect people and grow strong communities, as well as the farmers and ranchers at the root of our food system. To ensure family farmers thrive, we have to create and expand markets, giving more people the opportunity to access family farm food. Farm Aid fosters connections between farmers and eaters by growing and strengthening local and regional markets and working to get family farm food in urban neighborhoods, grocery stores, restaurants, schools and other public settings.

